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# 2011 Children's Writer's And Illustrator's Market



## Synopsis

Now includes a subscription to CWIM online (the children's publishing area of [writersmarket.com](http://writersmarket.com)). The 2011 CWIM offers more than 650 listings for book publishers, magazines, agents, art reps and more. It's completely updated and is the most trusted source for children's publishing information. CWIM also contains exclusive interviews with and articles by well-respected and award-winning authors, illustrators, and publishing professionals as well as nuts-and-bolts how-to information. Readers will learn what to do, how to do it, and get loads of information and inspiration.

## Book Information

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## Customer Reviews

If you write children's books or stories, then you will need this market guide. It gives the information you need to locate potential markets for your work. (Though you will then want to consult the market's website for more detailed and up-to-date information.) I've been writing for a couple of decades now, and have been buying this book annually for almost as long. And I will confess that I'm beginning to find it quite depressing. The book is about the same size as it was 10-15 years ago, but the page count is misleading. Type is larger and white space more abundant, making it very clear that there are FAR fewer markets for our work than existed a decade ago. And a significant percentage of the listings state that they don't accept unsolicited materials. (Often this info is buried in several paragraphs of detailed description of the type of work they publish. In other cases, there is no info BUT "Submit through agent only.") I realize that this isn't the fault of Writer's Digest Books,

but is a reflection of changes in society and reading practices. Still, it's hard to NOT feel frustrated at paying the same price for access to half the number of markets.

I've bought this book for many years and every year the articles have been extremely informative, helpful, and motivating--for intermediate writers as well as beginners. I especially enjoy the stories behind the debut authors. One nit-picky, little thing: This edition seems plagued by typos, the kind that exist when only spell checking is used instead of proof reading. I think this is odd, since we aspiring authors are told how professional and meticulous WE need to be. My favorite typo is within a publisher's listing where the time from contract to release is listed as 112 YEARS! I've heard publishing works at a snail's pace, but I don't think I have that kind of time.

Don't even think about trying to write for kids without this essential reference from Writer's Digest books. Every year I eagerly await the new version of this book and am never disappointed. There are articles about various types of children's writing and interviews with both new and famous authors, but the most important part of the book are the listings. You will find literary agents who specialize in children's books, publishers with contact info and what they are looking for, nationally known writing contests, and essential info on how to write a proposal and letter to a publishing company that will get results. This is perfect for both newbies and long time pros.

With the exception of one interview of a children's illustrator (now working in a publishing house) every single article and interview was aimed at writers, about writers, or about manuscripts and the writers market. While the market info is the meat of this book the glaring lack of anything extraneous about illustration left me a little cold.

The primary book focus is to help authors, photographers and artists meet the needs of children writing although young adults as a category exists for age 12 +. Perhaps disheartening to read "Your first book probably won't get published" (pg. 23) is suggestive of either the manuscript quality publishers expect or the complexity of writing for children or indeed both meeting the publisher and reader needs simultaneously. In light of this, the book divides neatly into:1.) A series of articles covering beginning tips as well as first hand interviews with agents provides useful insights for not only the newbie but even the professional writer.2.) The all important subject index for written materials, photographs and illustrations. This index helps locate relevant markets by subject matter. A cross reference with the age index helps further refine the market.3.) Indexes providing addresses

of markets (book publishers and which ones only accept agent submissions), art directors, book editors and agents for the submission of materials (written and illustrations)<sup>3</sup>.) Conferences and workshop resources By the end of the book and armed with "writing advice from the trenches" (pg.36) and knowing which publisher requires self addressed envelopes from the relevant index a budding writer and reader of this book will get to realise "As is a tale, so is life: not how long it is, but how good it is, is what matters" (Seneca and quoted at close of J.K.Rowling Harvard Commencement Speech, "The Fringe Benefits of Failure, and the Importance of Imagination" ( [harvardmagazine.com/commencement/the-fringe-benefits-failure-the-importance-imagination](http://harvardmagazine.com/commencement/the-fringe-benefits-failure-the-importance-imagination)), June 2008.

If you are a budding author of children's books, or an established writer looking for an agent this is the place to start. It gives you articles written by the new up and coming children's book authors it also lists agents and publishing houses who will accept your submissions. A great reference for all children's book authors.

This book is excellent, excellent, excellent and I don't know how anyone can write for children without it. I've used it every step of the way and have found it to be very comprehensive and easy to follow. Best buy I've made in the last 12 months! Linda M

Absolutely essential for any children's book writer/illustrator. Excellent show, tell and get started through the Alice-in-Wonderland world of children's books. As I told my son, "read every word in the publication listings, every word will guide you through the maze and you will be successful in your search for a publisher." Good luck to everyone of the authors/illustrators who use this book.

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